



**NOVA MENTIS**



# **SKILL FORGE PORTFOLIO**



# Meet the Founder



## A Word from the Founder Llewellyn

With years of experience designing and building intelligent scorecard assessments, I have dedicated my career to helping businesses attract, qualify, and convert their ideal clients through data-driven, engaging funnels. My background in cybersecurity and technical pre-sales has shaped a unique approach that blends deep technical knowledge with strategic sales insight. At Skill Forge, powered by Nova Mentis, I personally lead the creation of bespoke scorecards that leverage best practices in landing page strategy, formative qualitative questioning, and dynamic results presentation. Each scorecard is crafted to not only generate high volumes of responses but to deliver warm, highly qualified leads that drive meaningful business growth. I'm passionate about partnering with clients to transform their lead generation processes through precision, personalization, and proven expertise.

[Check Out Skill Forge](#)

# Skill Forge Portfolio

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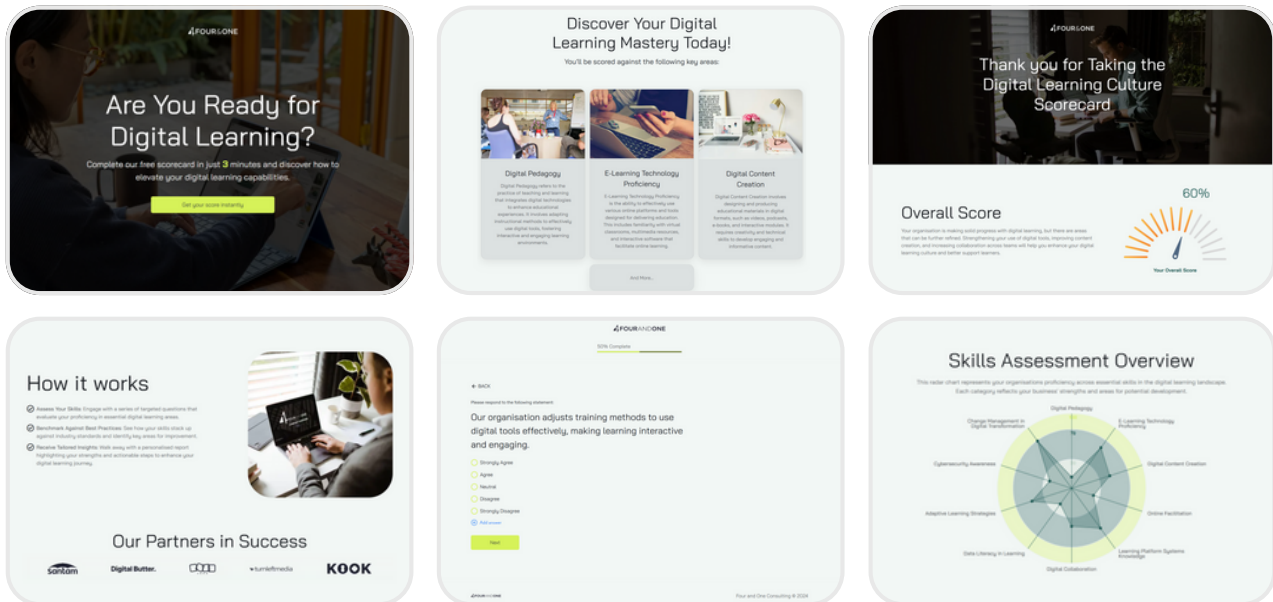
“The scorecard changed everything. Scorecards are infinitely scalable at a low cost, giving your potential client instant gratification and a personalized experience.”

**Daniel Priestly, Author of Scorecard Marketing**



# 4Four and One Consulting

## Digital Learning Culture Scorecard



Designed in collaboration with Four & One Consulting, this scorecard helps organizations assess and enhance their digital learning practices. It evaluates key areas such as digital tool adoption, content creation, and learner engagement to uncover strengths and gaps. With tailored, actionable insights, it guides businesses toward aligning their learning culture with modern digital standards. Powered by Skill Forge, the scorecard delivers an engaging user experience and dynamic results that drive meaningful organizational growth.

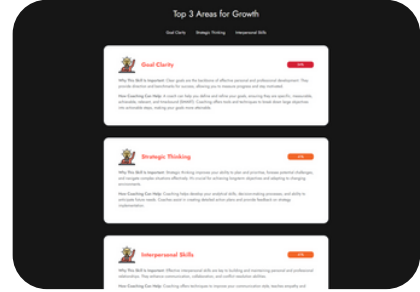
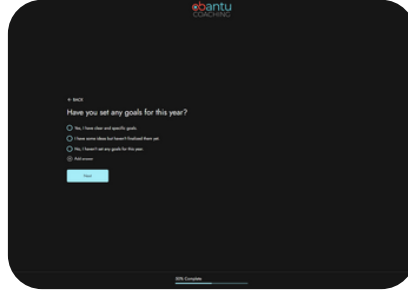
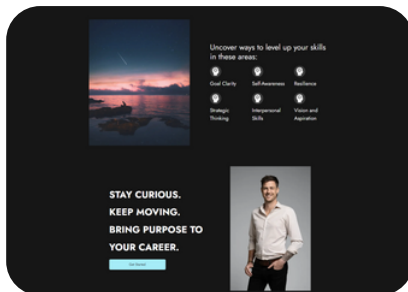
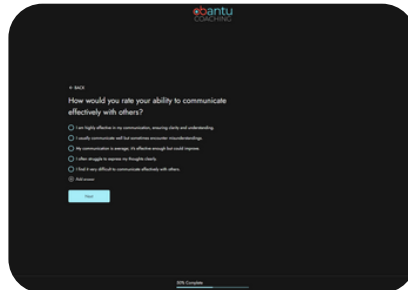
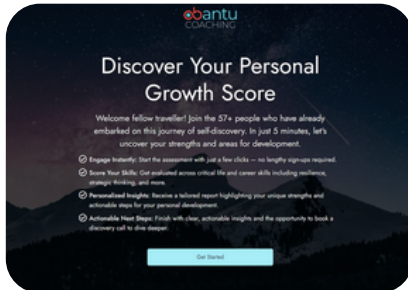


"I have been working with the Nova Mentis team for a few months now and I have been very impressed with their approach. Llewellyn is very knowledgeable and brings with him a unique set of expertise. I have had a few scorecards created and each one has been very well crafted. I'd be happy to personally recommend Llewellyn and the Nova Mentis team."

**Craig, Four and One**

# Abantu Coaching

## Personal Growth Scorecard



This engaging, quick assessment invites individuals on a journey of self-discovery by evaluating critical life and career skills such as resilience, strategic thinking, and self-awareness. Designed to provide personalized, actionable insights in just five minutes, the scorecard empowers users with clear next steps for personal and professional development. With a focus on honest reflection and growth, it has helped many participants gain clarity and direction, supported by coaching recommendations tailored to their unique profiles.

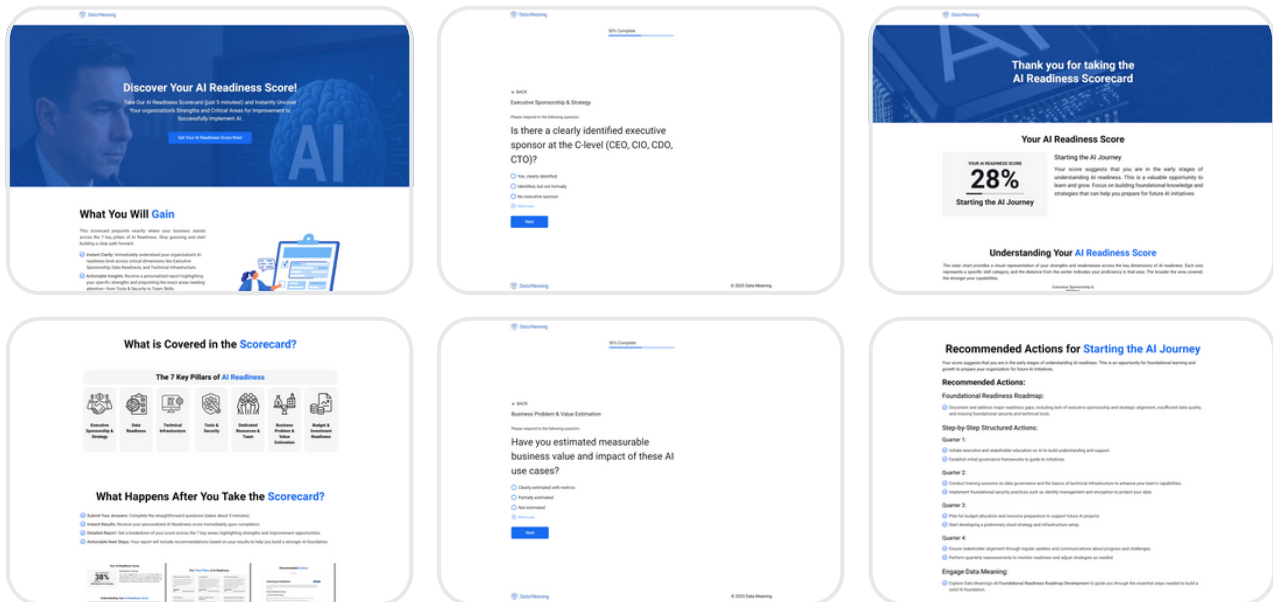


Working with Llewelyn from Nova Mentis was a great collaborative experience and provided me with great insights on how to make use of scorecards in my coaching practice. My scorecard was beautifully designed and through the expertise of Nova Mentis I was able to create questions and categories that gave my potential clients a great introduction to the coaching world and how my services can add value to them. I can highly recommend the services of Nova Mentis.

**Sam, Abantu Coaching**

# Data Meaning

## AI Readiness



This focused scorecard enables organizations to quickly assess their readiness to implement AI across seven critical pillars, including Executive Sponsorship, Data Readiness, and Technical Infrastructure. In just five minutes, users receive instant clarity on strengths and gaps, along with personalized, actionable insights to build a clear roadmap for successful AI adoption. The scorecard helps businesses align leadership, identify data and skill gaps, and prioritize investments with confidence.

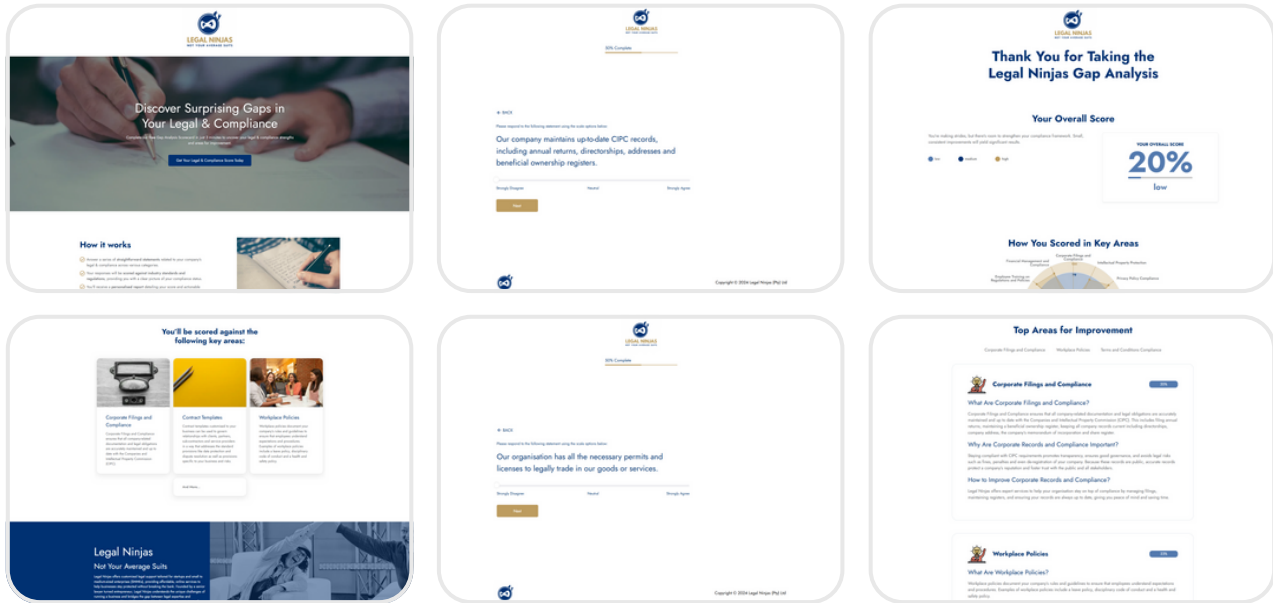


"Working with Nova Mentis to create our three analytics and AI-related scorecards was a fantastic experience, prompt communication, highly professional, delivered on time, and genuinely fun, great people to collaborate with."

**Marvin, Data Meaning**

# Legal Ninjas

## Legal Gap Analysis



Designed specifically for startups and SMEs, this quick 3-minute scorecard helps businesses identify gaps in their legal and compliance frameworks across key areas such as corporate filings, contract templates, and workplace policies. By scoring responses against industry standards, it provides a clear, personalized report with actionable insights to strengthen compliance and reduce risk. Developed in partnership with Legal Ninjas, experienced lawyers turned entrepreneurs, this tool bridges legal expertise and practical business needs, delivering affordable, strategic legal guidance tailored for growing companies.

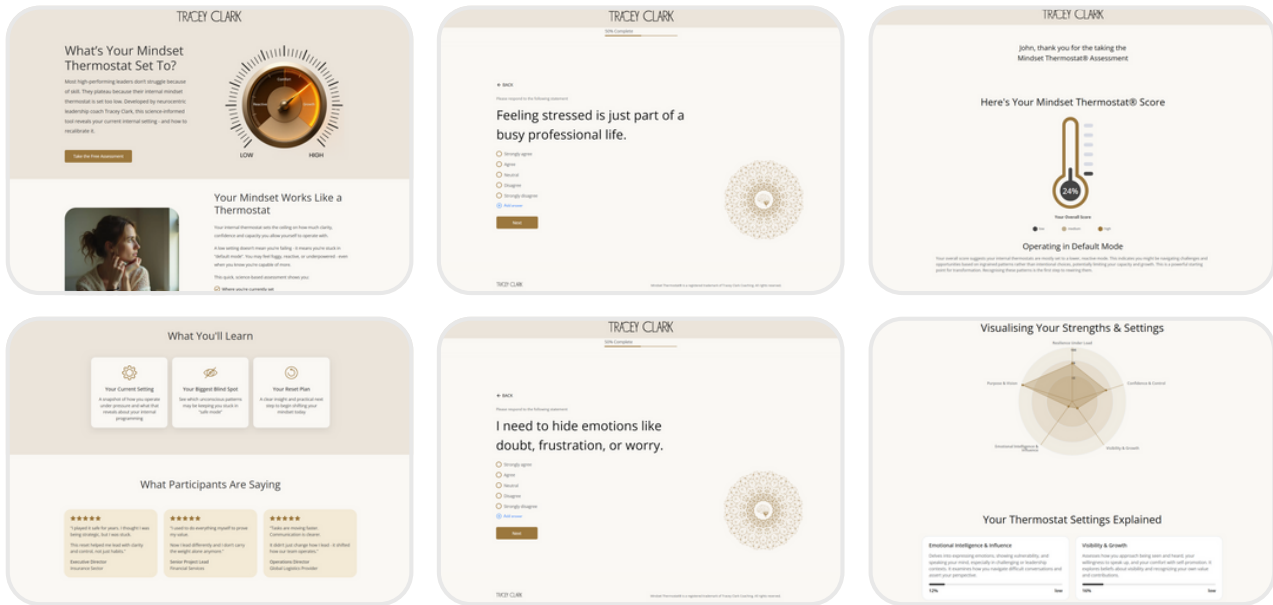


"I highly recommend using the Skill Forge Services to find leads through an innovative and engaging solution. Llewellyn from Nova Mentis is very professional and works very quickly. He provides helpful guidance on the scorecard including how to formulate the questions. I'm very happy with the scorecard created for my business and am hopeful that it will provide quality leads."

**Taryn, Legal Ninjas**

# Tracey Clark

## Mindset Thermostat Scorecard



Developed by neurocentric leadership coach, Tracey Clark, this quick, science-based assessment reveals your current internal mindset “thermostat” setting, the ceiling on your clarity, confidence, and capacity. Designed for high-performing leaders, it identifies unconscious patterns that may be holding you back and provides a practical reset plan to safely recalibrate your mindset for greater leadership presence and effectiveness.

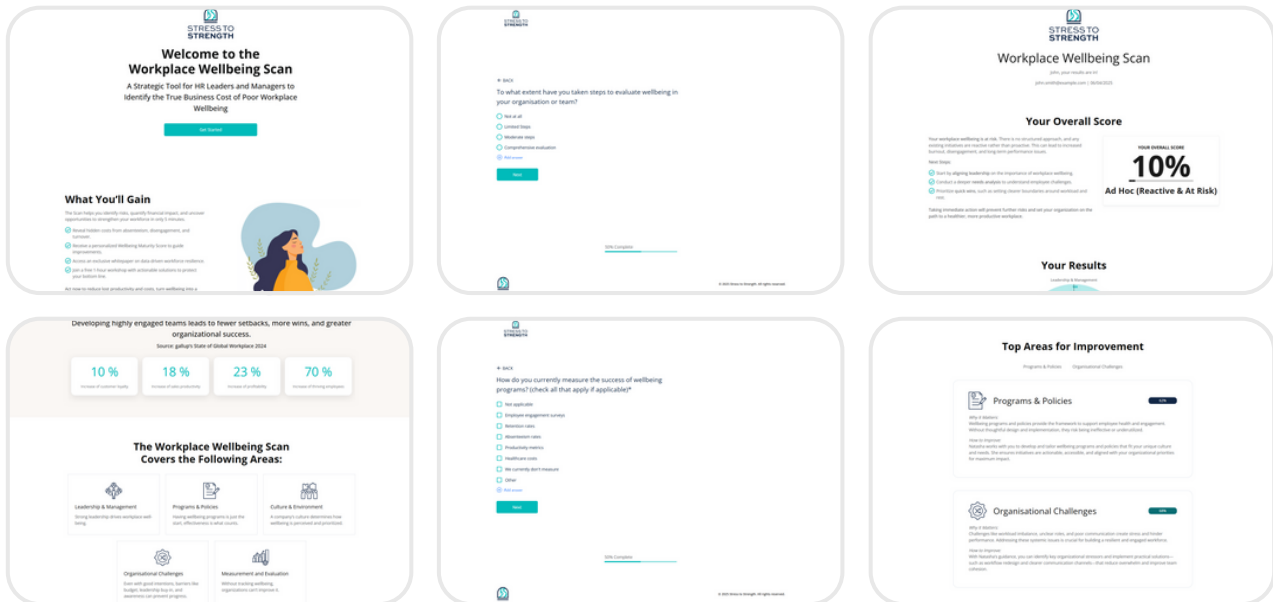


"I work with a lot of partners and very few deliver like Nova Mentis. The quality of their work is consistently high, their thinking is sharp, and they don't drop the ball. But what really sets them apart is how responsive they are. No chasing. No lag. Just a team that shows up, gets it, and delivers. Total professionals, start to finish."

**Jodi, Tracy Clark**

# Stress to Strength

## Workplace Wellbeing Scan



The Workplace Wellbeing Scan is a quick, 5-minute tool for HR leaders to identify the hidden costs of poor wellbeing, such as absenteeism and turnover, and receive a personalized Wellbeing Maturity Score to guide improvements. Covering leadership, programs, culture, challenges, and measurement, it helps build resilient, engaged teams that boost productivity and profitability. Created by Stress to Strength founder Natasha Kalidin, the Scan includes access to an exclusive whitepaper and a free workshop with actionable strategies to turn wellbeing into a business advantage.

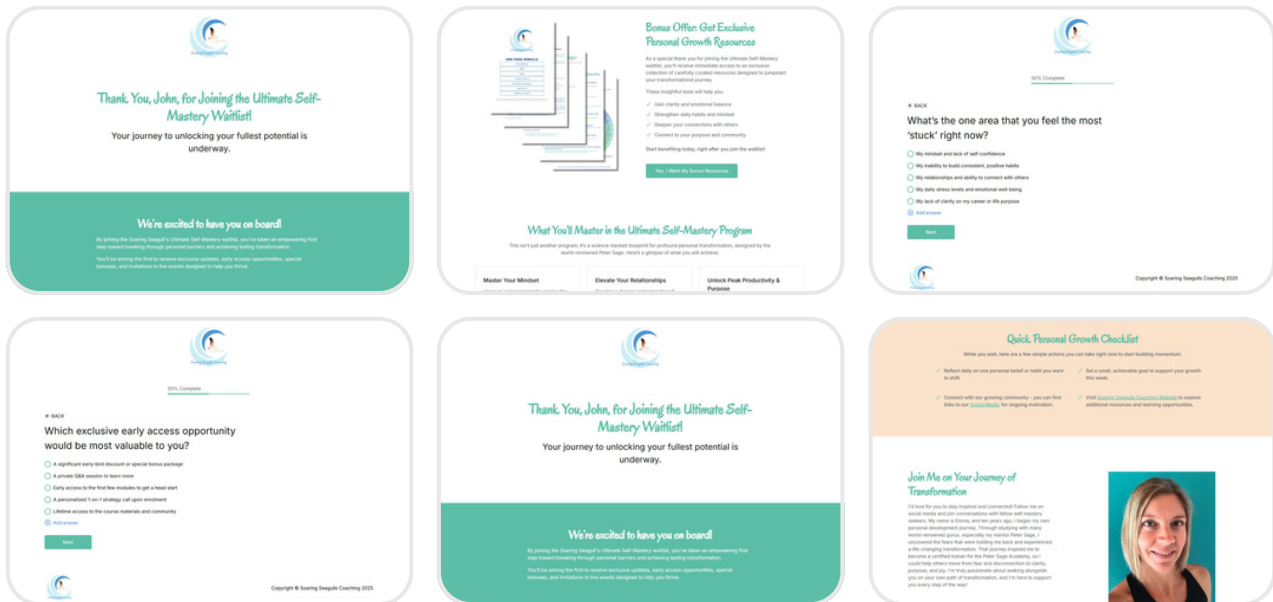


“Working with Llewellyn was a great experience. He took the time to deeply understand my needs and goals, communicated clearly throughout the process, and delivered with impressive speed and calm professionalism. I especially appreciated the thoughtful insights and extra tips he added to the scorecard. I’d gladly work with him again and highly recommend his services.”

**Natasha, Stress to Strength**

# Soaring Seagulls Coaching

## The Ultimate Self-Mastery Waitlist



The Soaring Seagulls Coaching waitlist scorecard was designed as a demand-manufacturing tool to generate early interest and qualified leads for Emma's rollout of Peter Sage's Self-Mastery course. Framed as a short interactive assessment, it tapped dormant desires and frustrations around personal development to surface signals of pain, readiness for change, and preferred early-access incentives. Responses were used to segment and prioritize high-potential prospects, validate demand, and shape tailored launch offers, turning passive curiosity into actionable waitlist members and giving Emma clear insight into who to engage first.



"I had a fantastic experience in working with Nova-mentis designing a scorecard for me. The process was very collaborative. I feel they captured the essence of my brand and my product excellently! I would highly recommend them!"

**Emma, Soaring Seagulls Coaching**

# Nova Mentis

## About Skill Forge Services

### **Attract. Qualify. Convert. Find Your Ideal Clients.**

Use intelligent, engaging scorecards to identify prospects who are ready for meaningful engagement with your business.



### **Stop Chasing Leads, Start Discovering Clients**

Are you tired of spending time and resources on leads that don't convert? Do you struggle to truly understand your prospects' needs and how your unique value proposition fits? Many businesses face this challenge, missing opportunities to connect with clients who are the perfect fit for their mission and offerings.

At Nova Mentis, our core mission is helping individuals and businesses find clarity, purpose, and direction. We bring this mission to Skill Forge by focusing on meaningful client discovery. We don't just generate leads; we help you discover clients who are aligned with your vision and ready for impactful collaboration.

### **Transform Curiosity into Qualified Connections**

Skill Forge offers a different approach to lead generation and client discovery. Using bespoke scorecards built on the powerful ScoreApp platform, we create engaging experiences that go beyond simple contact forms.

Your custom scorecard engages your audience with personalized assessments, highlighting their strengths and growth areas, and revealing exactly where your services can make the biggest impact. This process provides you with warm, data-rich leads who are already invested and understand the value you offer, making sales conversations more informed and effective.

**Book a Time with Us**

Nova Mentis is an Official Partner of [ScoreApp](#)

